

METALEXPO

7. INTERNATIONAL IRON, STEEL METAL PRODUCTS & PRODUCTION TECHNOLOGIES FAIR

7. ULUSLARARASI DEMİR, ÇELİK METAL ÜRÜNLERİ & ÜRETİM TEKNOLOJİLERİ FUARI

24 - 27 September 2025

ISTANBUL EXPO CENTER

HALL 1,2,4

POST-SHOW REPORT



BU FUAR 5174 SAYILI KANUN GEREĞİNCE TOBB
(TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ) DENETİMİNDE DÜZENLENMEKTEDİR

Metal Expo 2025 Post-Show Report

Date & Venue: 24 – 27 September 2025, Istanbul Expo Center

General Overview

7th Metal Expo International Iron and Steel Products and Production Technologies Fair once again attracted great interest in 2025 as one of the most important commercial meeting points of the steel industry.

With 19,101 visitors, the fair achieved a 25% increase compared to the previous year, bringing strong dynamism to the sector.

Purchasing managers and decision-makers from 95 different countries — with Iran, China, and Romania leading the top three — held direct meetings at the event. Bringing together all product groups of the iron and steel industry under one roof, 92% of the visitors stated that Metal Expo Eurasia plays a significant role in their companies' decision-making processes.

Although there was no significant change in the exhibitor and visitor profile, the increasing number of visitors presented a promising and confident outlook for the 2026 steel markets.





Metal Expo International Steel Products and Production Technologies Fair

With the 7th edition, Metal Expo Eurasia once again proved to be a platform that provided high efficiency for its participants, instilled confidence in the industry.

Preparations for 2026 have already begun, and a significant number of exhibitor applications have been received during the early registration period. The motto for next year has been determined as “Smart Steel, Smarter Future” notifying that smarter production trends and enviromental processes will dominate steel industry for a brighter future.

We are inviting you to join the future of steel with **Metal Expo, 16-18 September 2026.**

Reserve your booth now!

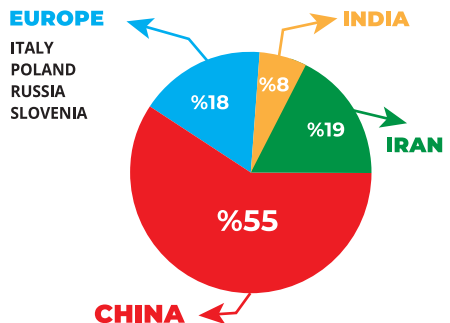
Total Number Of Exhibitors

295

Exhibition has consisted 295 exhibitors, that represented a wide range of companies of manufacturer, suppliers and service providers.



Exhibitors From 10 Different Countries



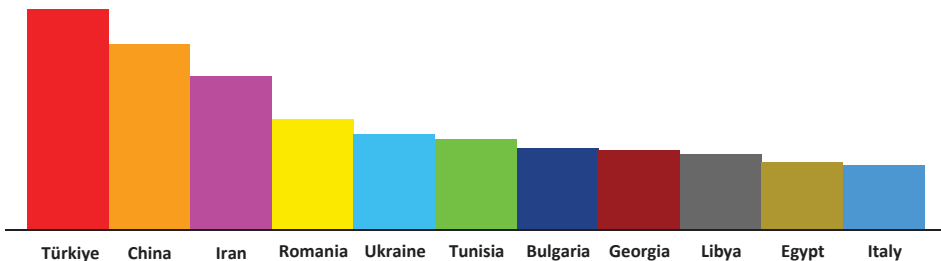
Metal Expo created a strong commercial interaction hub and showed its continuous support for improving international connections at steel industry.

Total Number of International Visitors **1.504**

Metal Expo 2025 was
visited by 1504
international visitors
from across the
globe, with Iran and
China scored the
first two countries with
most visitors.



TOP 10 COUNTRIES OF VISITORS



Türkiye 8139 Visitors

Iran..... 179 Visitors

China..... 114 Visitors

Romania..... 54 Visitors

Ukraine..... 46 Visitors

Tunisia..... 44 Visitors

Bulgaria..... 41 Visitors

Georgia..... 41 Visitors

Libya..... 40 Visitors

Egypt..... 35 Visitors

Total of 95 countries

19.101

Individual Visitor

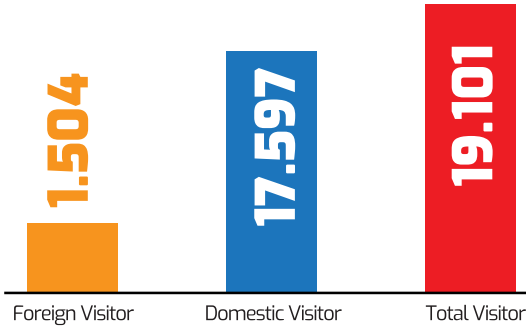
A total of 19.101 industry professionals from both Turkey and abroad visited Metal Expo 2025.



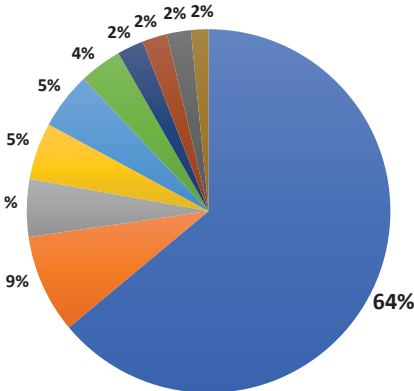
Total Number of Domestic Visitors

17.597

A total of 17.597 local industry professionals from 60 different cities, with Istanbul, Kocaeli and Bursa scoring the first 3 with the most number of visitors.



TOP 10 CITIES OF VISITORS



The most local attendance to the exhibition was from İstanbul, Kocaeli, Bursa, Ankara, Konya, Gaziantep, Kayseri, Sakarya and Hatay. The attention from every corner of the country proved that Metal Expo is the up most commercial hub for the steel industry.

■ İSTANBUL ■ KOCAELİ ■ BURSA ■ İZMİR ■ HATAY
■ ANKARA ■ KAYSERİ ■ KONYA ■ TEKİRDAĞ ■ SAKARYA

Top Visitor Interests at Metal Expo 2025 ?

CONSTRUCION RODS	%15,21
STAINLESS STEEL	%13,30
FLAT PRODUCTS	%13,22
STEEL SERVICE CENTERS	%11,00
GALVANISED STEEL	%10,70
CONSTRUCTION STEEL	%10,60
MOLD STEEL	%9,60
TOOL STEEL	%8,20
HEAT TREATMENT	%4,86
METAL WORKING MACHINES	%3,30

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REGISTER NOW



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VENUE LOCATION



Exhibition Venue - Fuar Alanı
İstanbul Fuar Merkezi

Yeşilköy Mah. Atatürk Cad. Hol 1
Blok No:5/2, İç Kapı No:1, Bakırköy,
34149 İstanbul, TÜRKİYE



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