

# METALEXPO

IRON, STEEL, METAL PRODUCTS & MANUFACTURING TECHNOLOGIES TRADE FAIR

29 September - 2 October 2021

ISTANBUL EXPO CENTER

HALL  
9-10

## Post Show Report 2021

[metalexpo.com.tr](http://metalexpo.com.tr)



T.C. SANAYİ VE  
TEKNOLOJİ BAKANLIĞI

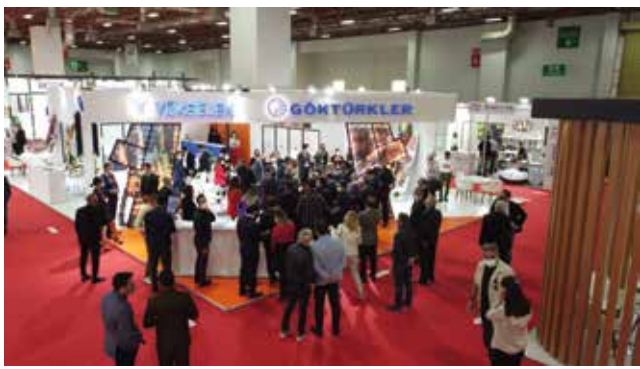




STEEL IS CIVILISATION

# What Visitors were looking for, at Metal Expo?

FLAT PRODUCTS	%15,01
STAINLESS STEEL	%12,93
STEEL SERVICE CENTERS	%11,64
GALVANIZED STEEL	%11,08
CONSTRUCTION STEEL	%11,04
MOLD STEEL	%10,09
TOOL STEEL	%8,21
STRUCTURAL STEEL	%7,55
HEAT TREATMENT	%7,20
CUTTING MACHINES	%5,25



## Metal Expo has gained the trust of the iron steel industry

After the postponement of the fairs by the state in 2020, expectations that all sectoral fairs will be held as planned in 2021 could not be realized due to the fluctuation in the course of the pandemic.

When the global fairs, which have a very important place in terms of marketing activities in the Iron and Steel Industry, were canceled in the 2021 calendar and took their place in 2022 calendar, Metal Expo drew all attention towards itself. Metal Expo, for which there was a great effort to be able realize it on the date previously announced with the support of the sector stakeholders it acted with, managed to attract the attention of the entire iron and steel sector by hosting the "European Green Deal" Workshop organized under the auspices of the T.R. Ministry of Industry and Technology.

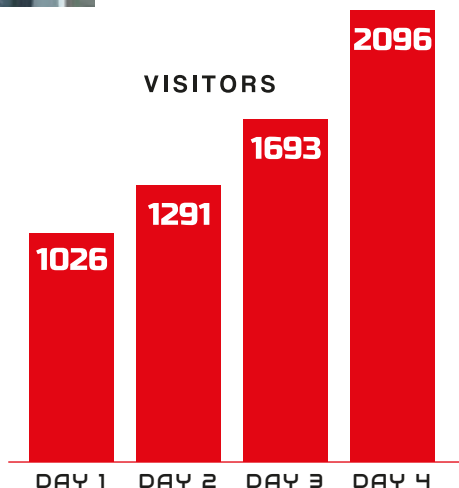
As an event hosting meetings in which iron and steel production norms are reviewed in our country, Metal Expo has gained the trust of the sector and is taking firm steps towards becoming an international platform that will include not only domestic producers but also foreign iron and steel producers in the coming years.

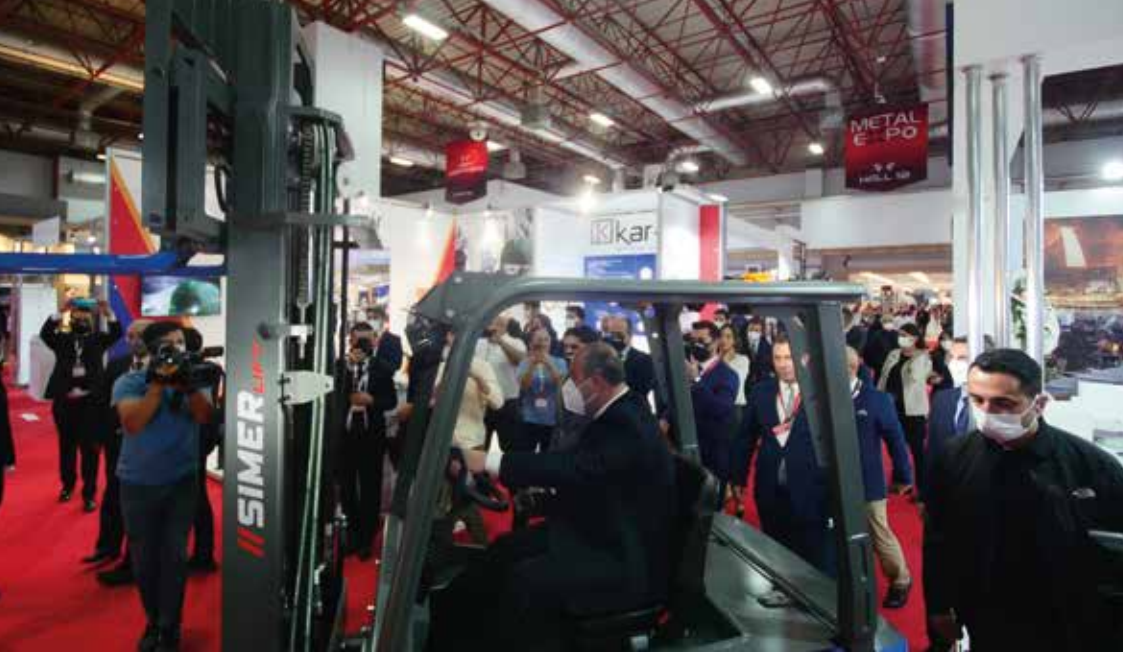


# Total Visitors 6.106

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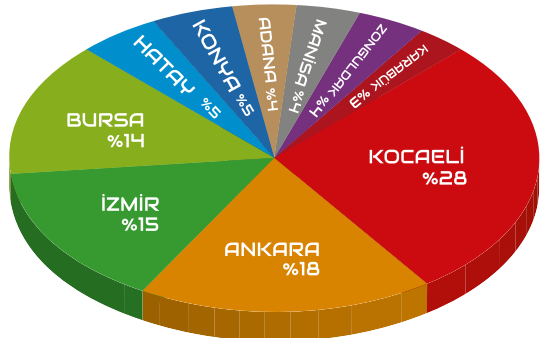
VISITORS





# Domestic Visitors 5.799

**Iron steel industry  
professionals from 47  
different cities of Turkey  
visited Metal Expo 2021.**

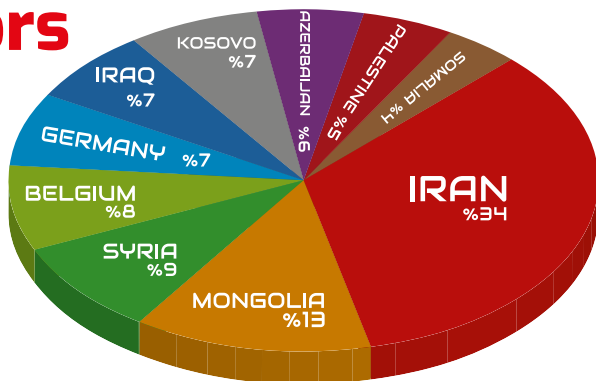


TOP TEN VISITING CITIES OF TURKEY



# Global Visitors 307

Qualified Visitors  
From 46 Countries  
visited Metal Expo 2021.



TOP TEN VISITING COUNTRIES

metalexpo.com.tr

# Post Show Report 2021

#thisisthird

# 3

# METALEXP

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FUARCILIK

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STEEL IS CIVILISATION

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