



METALEXPO 2026

Post-Show Report



www.metalexpo.com.tr

Metal Expo 2026

8th International Iron and Steel Products Exhibition

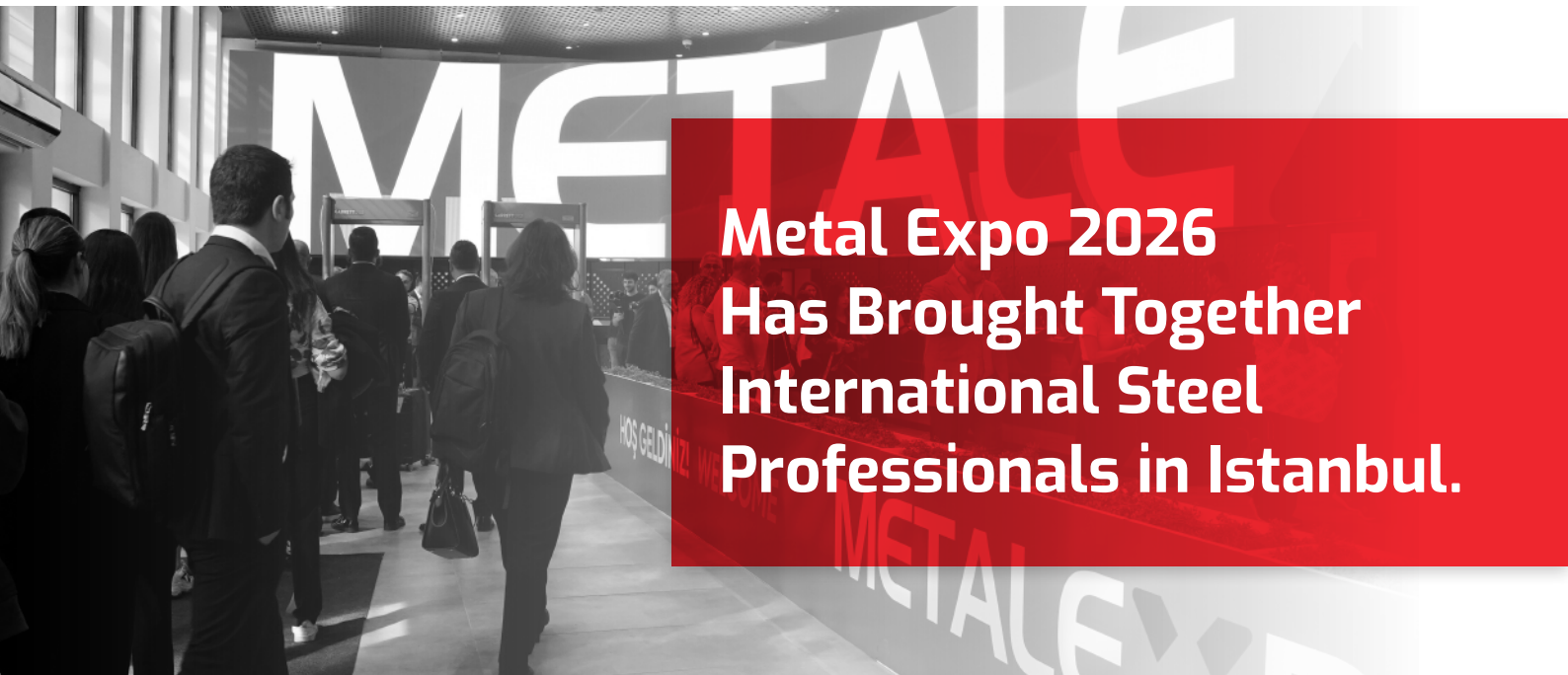
Post-Show Report

Held at the Istanbul Expo Center on September 16-18, 2026, the Metal Expo 2026 International Iron, Steel Products and Production Technologies Exhibition created a safe and efficient trading environment for global steel industry professionals.

Welcoming a total of 215 exhibitors from 8 countries, the exhibition created a strong commercial environment for the iron and steel industry, proving that the manufacturing sector maintains its importance in the supply chain. By welcoming a total of 14,885 professional visitors in 2026, it once again emphasized the commercial importance of Türkiye and Metal Expo in global markets.

Although slight significant changes were observed in the participant and visitor profiles, the increase in both domestic and international visitor numbers demonstrated that the sector maintains its trust in the exhibition.

With 2,232 international individual visitors—attracting 48% more visitors compared to last year—the exhibition shows that the importance of Türkiye and Metal Expo in the future of global trade continues to grow.



**Metal Expo 2026
Has Brought Together
International Steel
Professionals in Istanbul.**

Total Number of Exhibitors: 215
Exhibiting Countries: 8
International Exhibitors: 32
International Exhibitor Rate: %14
Total Booth Area: 16.698 m2
International Exhibitor Booth Area: 1.165 m2
International Exhibitor Booth Rate: %6,97
Domestic Exhibitors: 183
Domestic Exhibitor Booth Area: 15.533 m2
Domestic Visitors: 12.653
International Visitors: 2232
International Visitor Rate: %14,99

International Exhibitors by Country

China	14
Iran	12
UAE	2
United Kingdom	1
Spain	1
South Korea	1
India	1

Total Number of Exhibitors

215

Metal Expo 2026 hosted a total of 215 exhibitors from 8 countries. The exhibitors included steel service centers, steel traders, manufacturers, and service and technology provider brands



Total Number of Visitors 14.885

Metal Expo Istanbul 2026 welcomed a total of 14,885 visitors. Steel industry professionals from 101 countries in total had the opportunity to discover new suppliers, trade opportunities, and the latest products.

The top 10 cities with the highest number of visitors to the exhibition were Istanbul, Kocaeli, Ankara, Bursa, Izmir, Kayseri, Konya, Adana, Tekirdag, and Zonguldak, respectively.

Total Number of Domestic Visitors 12.653

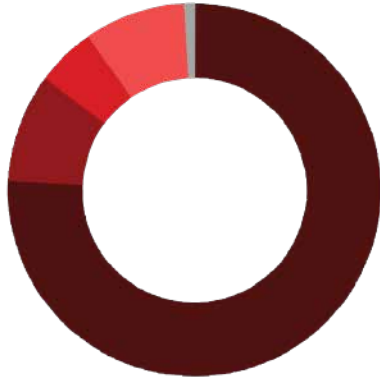
Total Number of International Visitors 2232

The top 10 countries with the highest number of visitors to the exhibition were Iran, China, Ukraine, Germany, Iraq, the United Arab Emirates, Italy, Tunisia, Romania, and Russia.

Among the exhibitor profile sought by visitors, Steel Traders stood out with the highest percentage of 43.74%, followed by Steel Service Centers at 40.68%, Pipe/Profile Manufacturers at 39.53%, and Steelmills/Rolling Mills at 36.95%. Additionally, stainless and galvanized steel product groups, as well as technology and equipment categories such as robotic systems and cutting machines, stood out as other critical focus areas that attracted intense interest from attendees

When analyzing the working sectors of the visitors, it is observed that a significant portion operate in core manufacturing and industrial sectors such as Mold/Machining (18.18%), Machinery Manufacturing (18.15%), Construction/Building/Prefabricated (17.82%), Automotive/Defense/Aviation (14.22%), and Industrial Plants (14.16%). This wide diversity proves that the exhibition brings together professionals from many different links of the industrial production chain.

Regional Graphic of Domestic Visitors



Marmara Region

%67

Anatolian Region

%16

Egean Region

%9

Mediterranean & Black Sea

%6

Others

%2

National Graphic of Global Visitors

